



TERMS AND CONDITIONS

Kickin' on at the NRL Grand Final Promotion

PROMOTIONAL PERIOD AND PROMOTER

1. The Keno "Kickin' on at the NRL Grand Final" promotion ("The Promotion") period will commence at 10.00am AEST on Monday 26th July, 2010 and conclude at 2.00pm AEST on Sunday 5th September, 2010 ("Promotion Period").
2. The Promoter is Jupiters Gaming (NSW) Pty Ltd, ABN 16 003 992 327, of 495 Harris Street, Ultimo NSW, 2007 for participating NSW venues and Jupiters Gaming Pty Ltd, ABN 89 071 366 446, of Level 4, 159 William Street, Brisbane, QLD, 4000 for participating QLD venues.

ELIGIBILITY AND ENTRY REQUIREMENTS

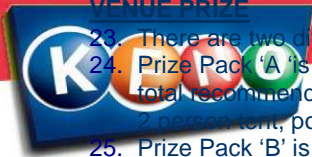
3. Participation in the Promotion is limited to persons who are aged 18 years and over and who have NOT been excluded (whether self-excluded or otherwise excluded) from participation in Keno, or excluded from a venue in which the Promotion is taking place ("Entrants").
4. Entrants will receive one (1) right of entry for every Keno ticket that they purchase for \$10 or more during the Promotion Period. Maximum of one (1) entry per \$10 or more ticket purchased during the promotional period. Entry is valid at the venue of purchase only.
5. To enter the Promotion, Entrants must spend \$10 or more on any Keno ticket during the Promotion Period and complete a Keno terminal generated entry form with their full name and daytime phone number and place it in the allocated entry box at the participating venue.
6. There is no limit to the numbers of entries per person or per game during the Promotion.
7. Any entry that relates to a Keno ticket that has been cancelled or is incomplete or illegible will be an invalid entry.

MAJOR PRIZE

8. There is one (1) major prize to be won across all participating venues in NSW, and one (1) major prize to be won across all participating venues in QLD (each a "Major Prize").
9. One (1) venue in NSW will be randomly selected from all NSW participating venues, and one (1) venue in QLD will be randomly selected from all QLD participating venues to conduct the Major Prize draws ("Selected Venue"). A Major Prize will be drawn at each of the Selected Venues in NSW and QLD. The Selected Venues will be drawn by Jupiters Gaming Pty Ltd, ABN 89 071 366 466 at 11.00am AEST on Monday 6th September, 2010 at 159 William St, Brisbane, QLD 4000. The Selected Venue will then be notified by 2.00pm AEST on Monday 6th September, 2010 that they have been selected to draw a major prize winner.
10. The Selected Venue will draw a major prize winner after 11.00am AEST on Wednesday 8th September, 2010. The Major Prize draw will be conducted at the premises of the Selected Venue.
11. The Promoter's decision on the draw is final. If an entry drawn is ineligible to win the prize, one or more re-draws will occur until an eligible entry has been drawn.
12. The Major Prize for participating venues in NSW and QLD is four (4) tickets to a fully-catered Superbox to watch the NRL Grand Final match on the Sunday 3rd October, 2010 live from ANZ Stadium, hosted by Rugby League Legend, Andrew Ettingshausen, two nights luxury accommodation for four (4) people at Star City Casino together with Flights to Sydney if the winners reside more than 200km from Sydney, transfers to and from the stadium, plus \$10,000 spending money. Total Prize value for NSW and QLD is up to \$20,000 each. The winner must be available to take the Major Prize between Saturday 2nd – Monday 4th October, 2010.
13. The NSW and QLD Major Prize winners will be notified by Wednesday 15th September, 2010.
14. If the NSW or QLD Major Prize winner cannot be contacted within 14 days after the draw, that winner will be deemed to have forfeited any entitlement to a Major Prize which will be re-drawn on the Wednesday 22nd September, 2010 at 11.00am AEST at the Selected Venue.
15. The winners details will be published on www.playkeno.com.au and in The Australian newspaper on the Wednesday 6th October, 2010.

ON-GROUND EVENT

16. The Major Prize winners in both QLD and NSW will also have the opportunity to participate in the 'Kick for Cash' on ground on NRL Grand Final Day, Sunday 3rd October, 2010.
17. Both winners will be invited to have one opportunity each to kick for goal from the halfway (50m) line. If their kick for goal is successful, the participant will win \$100,000. If their kick is not successful, the participant will win \$5,000
18. The second participant will be blindfolded so that they can't judge the wind conditions from the attempt of the first participant.
19. Practice at the venue (ANZ Stadium) is not permitted. The selection of the end of the field for the attempt will be decided by a coin toss by the appointed Adjudicator.
20. Kick for Cash attempts are not transferable. Professional or ex Professional sports persons are excluded from participating in this on-ground event.
21. Professional coaching or training with professionals/ex professional sports persons or bodies is also not allowed. Should evidence come to light that the contestant has breached this requirement the prize will be forfeited.
22. A regulation NRL ball and kicking tee shall be used for the attempts and the ball must pass through the goal posts and over the cross bar to be successful.



VENUE PRIZE

23. There are two different sized Prize Packs available, one of which will be selected by the Venue.
24. Prize Pack 'A' is a Large Prize Pack, which includes three (3) Venue Prizes to be won in each participating venue with a total recommended retail value of \$683.85. Each Venue Prize draw is for one (1) Camping Pack (including double layer 2 person tent, portable hammock and outdoor beanbag) with a recommended retail value of \$227.95.
25. Prize Pack 'B' is a Small Prize Pack which includes one (1) Venue Prize to be won in each participating venue with a total recommended retail value of \$227.95. The Venue Prize draw is for one (1) Camping Pack (including double layer 2 person tent, portable hammock and outdoor beanbag) with a recommended retail value of \$227.95.
26. The relevant sized Prize Pack will be displayed and advertised in the participating venue
27. Each participating venue will conduct the Venue Prize draws at their premises after 2.00pm AEST on Sunday 8th August, 2010, (Prize Pack 'A' draw only), Sunday 22nd August, 2010 (Prize Pack 'A' draw only), and Sunday 5th September, 2010 (Prize Pack 'A' and 'B' both draw). Each Venue Prize draw is for one Camping Pack.
28. If the venue is not open for business on any of the abovementioned days, the draw should take place immediately as is practically possible when the venue is next open (prior to any further Keno promotional tickets being issued).
29. Each Venue Prize draw winner for each participating venue will be notified within 5 days of the relevant draw date. Winner's names will also be detailed on www.playkeno.com.au no later than 28 days after the final draw. It is the responsibility of the participating venue to inform Jupiters Gaming of the winners.
30. The winners will be notified either at the venue or on the telephone number provided on the entry form.
31. If the winner of a Venue Prize cannot be contacted within 90 days after the draw, the winner will be deemed to have forfeited any entitlement to the Venue Prize, which will be re-drawn at the participating venue at 2.00pm AEST on Saturday 4th December, 2010. The total value of Venue Prizes will not exceed \$1,208,135.00 (based on maximum of 2000 venues participating).

GENERAL

32. The prize must be taken as offered and cannot be varied. The Promoter accepts no responsibility for any variation in prize values. Prizes are not transferable or redeemable for cash.
33. Prizes cannot be won on an entry accompanied by any device designed to increase the entry's chance of selection.
34. In the event that any of the prizes become unavailable for reasons beyond the Promoter's control, the Promoter may substitute a prize of equal or greater value, subject to any written directions from a regulatory authority.
35. Information on how to enter and the prize forms part of these Terms and Conditions. Participation in the Promotion by an Entrant confirms acceptance of the Terms and Conditions governing the Promotion.
36. Directors, management and employees of Jupiters Gaming and the Tabcorp Group of companies (including TAB, Star City and Jupiters companies) and their immediate families are not eligible to participate in this Promotion. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.
37. Directors, management, employees and their immediate families of the participating venues that are engaged in the operation of the Keno game or the management of this Promotion including involvement with the prize draw are not eligible to participate in the Promotion at the venue at which they are employed.
38. The Promoter reserves the right to request a winner provide proof of age and identity prior to awarding a prize. Identification considered suitable for verification is at the discretion of the Promoter.
39. In the event of war, terrorism, state of emergency or disaster, the Promoter reserves the right to cancel, terminate, modify or suspend the Promotion subject to any written directions from the Queensland Office of Liquor, Gaming and Racing and the NSW Office of Liquor, Gaming and Racing.
40. Decisions of the management of the Promoter are final. No correspondence will be entered into. To the extent that a situation or issue arises for which these Terms and Conditions make no provision or in relation to which the relevant Terms and Conditions are unclear, the Promoter reserves the right to make a decision regarding such situation or issue in its sole and absolute discretion and such decision will be final and binding.
41. By participating in the Promotion a prize winner consents to the publication of their name and/or photograph in any form of media and agree to participate in any reasonable promotion requested by the Promoter. Jupiters Gaming (NSW) Pty Ltd, ABN 16 003 992 327 and Jupiters Gaming Pty Ltd, ABN 89 071 366 446 will manage all personal details in accordance with the National Privacy Principles.
42. Entrant's personal information may be disclosed to State and Territory agencies if requested under relevant legislation and in compliance with privacy laws. A request to access, update or correct any information should be directed to the Promoter at their address set out below. Information on Entrants may also be disclosed to the prize provider to facilitate the awarding of the prizes.
43. The Promoter complies with the National Privacy Principles issued under the Privacy Act 1988. If the information requested is not provided, the Entrant may not participate in the Promotion. By entering this Promotion, unless otherwise advised, each Entrant also agrees that the Promoter may use this information for future promotional, marketing and publicity purposes without any further reference, payment or other compensation to the Entrant, including sending the Entrant electronic messages. A request to access, update or correct any information should be directed to the Promoter at its address set out above.
44. The Promoter is not responsible for lost, late, damaged, misdirected, incomplete or ineligible entries.



45. All prize values are in Australian dollars. Promotional pictures may differ in appearance from the actual prize.
46. Subject to any applicable laws, which cannot be excluded, the Promoter shall not be held liable for any loss, damage or injury suffered or sustained (including, without limitation, direct, indirect or consequential loss) arising either directly or indirectly out of, or in connection with, the prizes or the Promotion.
47. Any further enquiries should be directed to Jupiters Gaming (NSW) Pty Ltd, ABN 16 003 992 327, of 495 Harris Street, Ultimo NSW 2007 and Jupiters Gaming Pty Ltd, ABN 89 071 366 446, of Level 4, 159 William St, Brisbane, QLD, 4000.
48. The laws of the state of Queensland govern the Promotion to the extent that the Promotion is conducted in relation to the Venue Prize draw from participating Keno venues located in QLD. The laws of the state of New South Wales govern the Promotion to the extent that the Promotion is conducted in relation to the Venue Prize draw from participating Keno venues located in NSW.
49. Authorised under NSW Permit No LTPS/10/04255.